

# MATT PLAPPERT

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<b>EDUCATION</b>	<b>2005 - 2009</b> Bowling Green, KY	<b>Western Kentucky University</b> Major: Advertising Minor: Graphic Design Graduated Magna Cum Laude
	<b>2001 - 2005</b> Louisville, KY	<b>duPont Manual High School</b> Major: Visual Arts

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<b>EXPERIENCE</b>	<b>6/2009 - 8/2009</b> Madrid, Spain	<b>Imagewest Advertising and Public Relations</b> Senior Graphic Designer <ul style="list-style-type: none"><li>Developed a website and marketing materials for Villanueva de la Cañada, a municipality of Madrid.</li></ul>
	<b>8/2008 - 12/2008</b> Bowling Green, KY	<b>Imagewest Advertising and Public Relations</b> Graphic Design Intern <ul style="list-style-type: none"><li>Developed logos &amp; trademarks</li><li>Created corporate identity packages</li></ul>
	<b>5/2008 - 8/2008</b> Louisville, KY	<b>Solid Light Inc.</b> Graphic Design Intern <ul style="list-style-type: none"><li>Designed panels for museum exhibits</li><li>Produced material for client presentation</li></ul>
	<b>8/2007 - 5/2009</b> Bowling Green, KY	<b>College Heights Herald</b> Advertising Production Staff <ul style="list-style-type: none"><li>Worked closely with Account Services staff</li><li>Created SPEC ads to bring in new business</li></ul>

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<b>SOFTWARE EXPERIENCE</b>	• Illustrator CS3 • Photoshop CS3 • InDesign CS3 • Microsoft Office • Dreamweaver	
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<b>AWARDS</b>	<b>8/2005 - 5/2009</b>	Presidents List: 5 Semesters Deans List: 2 Semesters
	<b>2/2009</b>	Kentucky Intercollegiate Press Association First Place- Advertising Copy
	<b>1/2009</b>	Two Pieces Published in Communication Design Publication Sangmyung University (Korea)
	<b>12/2007</b>	World Topper Scholarship Study Abroad in London, England Class: Advertising and Public Relations in London

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<b>ACTIVITIES</b>	<b>8/2007 - 5/2009</b>	Advertising Federation
	<b>8/2006 - 5/2009</b>	Gamma Beta Phi Honors Society

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